

Order / Rev: 709742
 Alt Order #: 06297485
 Flight Dates: 08/28/12 - 09/03/12

Advertiser: Priorities USA Action
 Product Desc: PRIORITIES USA ACTN
 Estimate: 1522

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
CBS THS MRNG-2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/27/12	09/02/12	---T---			1		\$720.00		0.00				
6	WTSP	08/28/12	08/28/12	Price Is Right	CM	11a-12p	-T-----	1:00	1	\$2,400.00	P-2	0.00	NM	1	\$2,400.00
				Price Is Right											
PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/27/12	09/02/12	-T-----			1		\$2,400.00		0.00				
7	WTSP	08/28/12	08/28/12	CBS This Morning	CM	7-9a	-T-----	1:00	1	\$720.00	P-2	0.00	NM	1	\$720.00
				CBS This Morning	(8:00 AM-9:00 AM)										
CBS THS MRNG-2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/27/12	09/02/12	-T-----			1		\$720.00		0.00				
N 8	WTSP	09/03/12	09/03/12	US Open Weekday	CM	US Open Weekday	M-----	1:00	2	\$1,000.00	P-4	0.00	NM	2	\$2,000.00
				US Open Weekday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/03/12	09/09/12	M-----			2		\$1,000.00		0.00				
N 9	WTSP	09/03/12	09/03/12	CBS This Morning	CM	7-9a	M-----	1:00	1	\$400.00	P-4	0.00	NM	1	\$400.00
				CBS This Morning											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/03/12	09/09/12	M-----			1		\$400.00		0.00				
												Totals	9	\$10,960.00	